

PACKAGES & PRICING

Run your business from **above** it all.

Aviator OS is one app for your calls, texts, bookings, reviews, and follow-up, set up and run for you by a local Outer Banks business. On a roof or out on a job? Every missed call still gets a text back in seconds, and every finished job asks for a review.

PACKAGE A

Takeoff

Get organized and stop losing leads.

\$197 / month

\$500 one-time setup

- All your contacts in one place, organized
- Missed-call text-back
- Online booking calendar
- Website messages and forms in one inbox
- 3 follow-ups that run themselves: new leads, reviews, past customers
- Monthly results snapshot

RECOMMENDED

PACKAGE B

Altitude

Look sharper online and bring past customers back every season.

\$497 / month

\$1,000 one-time setup

Everything in Takeoff, plus:

- A new web page or a refresh of your website
- A seasonal campaign every quarter to your customer list
- Small website edits each month

LIMITED SEATS

PACKAGE C

Autopilot

Your whole marketing team, for less than one hire.

\$1,497 / month

\$2,000 one-time setup

Everything in Altitude, plus your team handles:

- **Website:** updates and a page for every campaign
- **Email and text:** a new campaign every month
- **Social:** 3 posts a week, graphics included
- **Google:** Business Profile posts
- **Strategy:** a planning call every quarter

One marketing hire runs about \$4,000/mo in salary alone.

HOW IT WORKS

- 1 15-minute demo**
See it running on a real business.
- 2 We build it**
Kickoff call, then live in 2 to 4 weeks.
- 3 You fly**
We keep it running and improving.

Flight Crew social

+\$497/mo

3 posts a week on Facebook and Instagram, graphics included. Add to Takeoff or Altitude.

Healthcare practices

+\$500 setup · +\$250/mo

HIPAA mode and a signed BAA, added to any package.

Month-to-month

No long contract. Stay because it works.

Live in 2 to 4 weeks

Texting turns on once carrier approval clears.

Your data stays yours

Export your contacts anytime.

Local, not a call center

Run by a local Outer Banks business.

**AVIATOR OS**

A FULL PLATE MARKETING PLATFORM

WHY IT PAYS FOR ITSELF

It pays for itself. Then it pays you.

Most local businesses don't have a lead problem. They have a follow-up problem. Aviator OS fixes the follow-up.



Makes you money

Missed calls become jobs

On a roof or under a house? A text goes out in seconds, so the homeowner books you, not the next company on Google.

Past customers come back

The easiest sale is someone who already bought from you. Automatic check-ins turn one-time buyers into regulars.

More five-star reviews

Every happy customer gets asked at the right moment. More reviews means more people choose you.

Every season becomes a sale

Hurricane prep, spring roof checks, HVAC tune-ups. Offers go out to your list on time, every time.



Saves you money

Fewer apps to pay for

Texting, booking, email, and reviews live in one place instead of separate subscriptions.

Hours back every week

No more typing reminders, chasing replies, or scrolling your phone for a number.

No extra office hire

The follow-up an office manager would handle runs on its own, around the clock.

No tech headaches

We set it up, fix it, and keep it running. You never need an IT person.

DO THE MATH

Example numbers. We'll run yours on the demo.

The missed roofing call

One roof replacement that went to voicemail and then to a competitor

\$10,000 / one job

Saving it covers Takeoff for **over 4 years**.

The yearly check-in

200 past customers, 1 in 10 books a \$300 tune-up or inspection

\$6,000 / year

From people who **already trust you**.

SEASONAL CAMPAIGNS WE RUN FOR YOU

Hurricane prep and shutters

Post-storm inspections

Spring roof checks

HVAC tune-ups, summer and winter

Spring and fall cleanings

YOUR TURN Average job _____ × Jobs saved a month _____ = _____ a month

Less than one lost job a month.

What's included in each package

Each package includes everything in the one before it.

WHAT YOU GET	Takeoff Package A	Altitude Package B	Autopilot Package C
SETUP • DONE ONCE, DONE FOR YOU			
Your own Aviator OS account, works from your phone	✓	✓	✓
All your contacts imported and organized (customers, past customers, prospects, vendors)	✓	✓	✓
Business text number with missed-call text-back	✓	✓	✓
Online booking calendar	✓	✓	✓
Website chat and contact forms flowing into one inbox	✓	✓	✓
3 follow-ups that run themselves: new lead welcome, thank-you + review request, past-customer check-in	✓	✓	✓
Email and text registration handled for you	✓	✓	✓
Owner training session plus a recorded walkthrough	✓	✓	✓
A new web page or a refresh of your website	—	✓	✓
Full campaign launch (offer, landing page, emails, social and Google posts)	—	—	✓
EVERY MONTH			
Platform, monitoring, and fixes	✓	✓	✓
Monthly results snapshot	✓	✓	✓
One small change request (up to 1 hour)	✓	✓	✓
Support by text or email, reply within 1 business day	✓	✓	✓
Campaigns to your customer list	—	Quarterly	Monthly
Small website edits	—	✓	✓
Social posting 3x a week, graphics included	Add-on	Add-on	✓
Google Business posts	—	—	✓
Quarterly strategy call	—	—	✓
INVESTMENT	\$197/mo \$500 setup	\$497/mo \$1,000 setup	\$1,497/mo \$2,000 setup

Month-to-month

Cancel anytime.

Usage included

Texts and emails included for normal business use.

Your data

You own it and can export it anytime.

Add-ons

Flight Crew social +\$497/mo.
Healthcare +\$500 setup,
+\$250/mo.

NEXT STEP

See it work in 15 minutes.

A quick demo on your business. No pressure, no jargon.

[Book a demo](#)

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